



77th Annual National Conference of The Association of Otolaryngologists of India

**Theme - Embark on a Journey of
Innovation, Collaboration, and Excellence**



DATE

08

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JANUARY 2026



VENUE

**BISWA BANGLA CONVENTION
CENTRE (BBCC)**



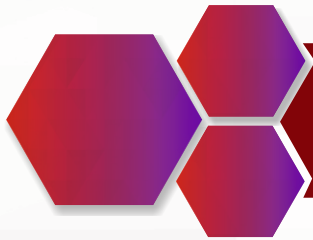
Trade Brochure



KOLKATA- the City Of Joy



Kolkata was founded by Job Charnok in August 1690 on the left bank of river Ganges (Hooghly). After London, Kolkata was the British Empire's second city of pride and once capital of the British ruled India. Kolkata is the city of contrast having old mansions, modern high rises, traditionally symbol of communal harmony. Kolkata is distinctively noted for her spiritualism, intellect, art and culture, science, politics, industries and her pioneering role in the freedom movement of India. Kolkata is the gate way to Eastern India, a city with a rich heritage, bustling street and bewildering variety of facets. All delegates are heartily welcome to the city of joy.



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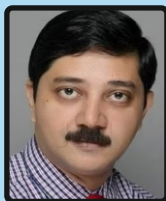
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Dr Dulal Bose
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AOICON 2026



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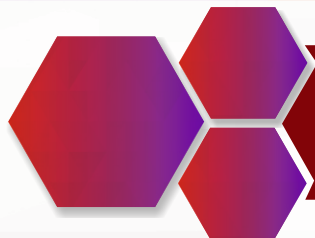
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AOICON 2026

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AOICON 2026

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AOICON 2026

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Dr Kanchan Pathak
Dr Faisal Danish
Dr Apurba Sarkar
Dr Biswadeb Ghosh
Dr Subir Mukherjee

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Chairman

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Member

Dr Richerd Narjinary
Dr Deepjoy Basu
Dr Biswa Ranjan Halder
Dr Sanjoy Ghosh
Dr Ashim Sarkar

Information & Coordination

Chairman

Dr M A Rashid

Member

Dr Kausik Mandal
Dr Dhrubajyoti Mukherjee
Dr Ashis Ghosh
Dr Dibyendu Giri
Dr Dhrubo Ray



Sponsorship Opportunities

PLATINUM

₹3^{Crore}

Inclusions:

- 2 Island Stalls
- Digital Branding on LED Wall in the Registration Area - 2-Minute Video on Loop.
- Scientific Session (total time 90 mins).
- Conference Website - Logo Branding.
- Full Page Advertisement in Scientific Program Booklet - 2 numbers.
- Two Page Advertisements in Conference Souvenir.
- Company brochures - Insert in conference kit.
- Permission to Create a Lounge - (Expenses to Be Fully Covered by the Company).
- Logo on Conference Lanyard.
- Ceiling Bunting with Branding (as per available sizes) - Quantity: 4 - (Expenses to Be Fully Covered by the Company).
- Chair Cover Branding in the Hall A - (Expenses to Be Fully Covered by the Company)- 4 days.
- One Dedicated Area to Make Selfie Booth AOICON 2026 - (Expenses to Be Fully Covered by the Company).
- Prime branding opportunity at 1 Dinner.
- One Branding Space Near the Entrance or Registration Area - Expenses to Be Fully Covered by the Company.

DIAMOND

₹2^{Crore}

Inclusions:

- 1 Island Stall
- Digital Branding on LED Wall in the Registration Area - 2-Minute Video on Loop.
- Scientific Session (total time 60 mins).
- Conference Website - Logo Branding.
- Full Page Advertisement in Scientific Program Booklet - 1.
- One Page Advertisements in Conference Souvenir.
- Company brochures - Insert in conference kit.
- Permission to Create a Lounge - (Expenses to Be Fully Covered by the Company).
- Ceiling Bunting with Branding (as per available sizes) - Quantity: 2 - (Expenses to Be Fully Covered by the Company).
- Permission For One Helium Balloon with the Prior Approval from the OC & the Venue - - (Expenses to Be Fully Covered by the Company).
- Prime branding opportunity at 1 Dinner.
- Chair Cover Branding in the Hall B - (Expenses to Be Fully Covered by the Company)- 4 days.



Sponsorship Opportunities

GOLD

₹1.5 Crore

Inclusions:

- 1 Island Stall
- Digital Branding on LED Wall in the Registration Area – 2-Minute Video on Loop.
- Scientific Session (total time 30 mins).
- Conference Website - Logo Branding.
- One Page Advertisements in Conference Souvenir.
- Company brochures - Insert in conference kit.
- Branding on water bottles for the Conference Delegates - (Expenses to Be Fully Covered by the Company).
- Chair Cover Branding in the Hall C - (Expenses to Be Fully Covered by the Company)- 4 days.

SILVER

₹1 Crore

Inclusions:

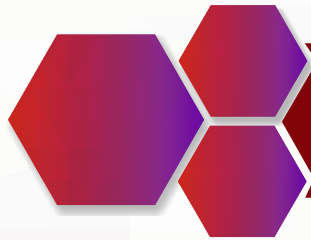
- 1 Island Stall
- Digital Branding on LED Wall in the Registration Area – 1-Minute Video on Loop.
- Scientific Session (total time 30 mins).
- Conference Website - Logo Branding.
- One Page Advertisements in Conference Souvenir.
- Company brochures - Insert in conference kit.
- Chair Cover Branding in the Hall D - (Expenses to Be Fully Covered by the Company)- 4 days.



Sponsorship Opportunities

Type	Sl No.	Category	No.	Sponsorship	Inclusions
SCIENTIFIC SESSION	Hall (Halls - B, C, D)				
	1	Time slot 15 minutes	-	INR 20 Lakhs (exclusive of GST)	-
	2	Time slot 30 minutes	-	INR 30 Lakhs (exclusive of GST)	-
	Other Halls (Halls - E, F, G, H)				
	1	Time slot 15 minutes	-	INR 15 Lakhs (exclusive of GST)	-
	2	Time slot 30 minutes	-	INR 20 Lakhs (exclusive of GST)	-
	Preference will be given to first come first serve basis on complete payment but subject to workshop committee approval. <ul style="list-style-type: none"> Time management to be strictly followed. Scientific session allotment shall be strictly on a first come first served basis. Cost of travel, logistics and honouraria of guest speakers to be borne by the partner. Organizers shall not be responsible for transmission and network related deficiencies. Charges incurred at the venue will be taken care by the organisation. 				

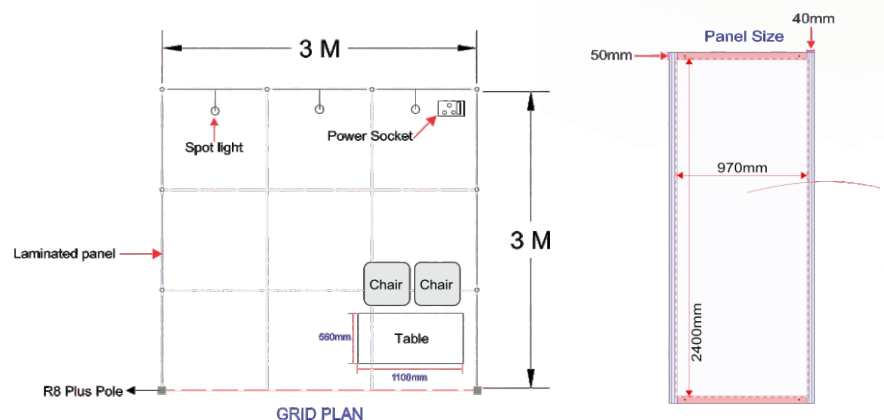
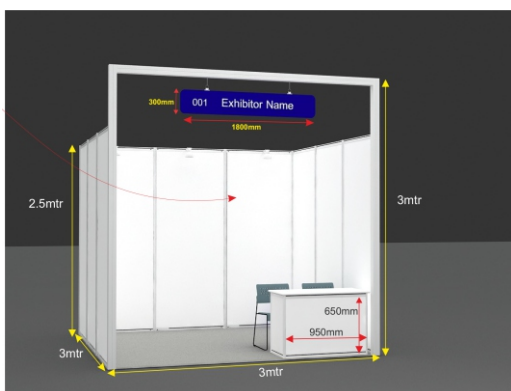
SOCIAL EVENTS PARTNERSHIP OPPORTUNITIES	1	Faculty Dinner at AOICON 2026 07 th January 2026	1	INR 65 Lakhs (exclusive of GST)	<ul style="list-style-type: none"> •Opportunity to have a named Pre Conference Dinner (7.30 PM-11.00 PM). •All dinner publicity and branding to carry company name and logo on exclusive basis e.g., Pre Conference Dinner supported by "X Company". •Additional venue branding opportunities at the banquet dinner venue will be offered subject to approval of organizing committee. •Organizing committee shall select venues, suppliers, vendors and event flow. •Entry and access to the event will be controlled and monitored by the Organizing committee. Invitation opens only to registered conference delegates and 10 personnel from the partner company.
	2	Inaugural Dinner at AOICON 2026 08 th January 2026	1	INR 70 Lakhs (exclusive of GST)	<ul style="list-style-type: none"> •Opportunity to have a named Inaugural Dinner (7.30 PM-11.00 PM). •Inaugural dinner publicity and branding to carry company name and logo on exclusive basis e.g., Inaugural Dinner supported by "X Company". •Additional venue branding opportunities at the Inaugural dinner venue will be offered subject to approval of organizing committee. •Organizing committee to have final say in selection of venues, suppliers and event flow. •Entry and access to the event will be controlled and monitored by the Organizing committee. Invitation opens only to registered conference delegates and 10 personnel from the partner company. •2 Units of 3 x 3m stalls will be complimentary.
	3	Gala Dinner at AOICON 2026 09 th January 2026	1	INR 75 Lakhs (exclusive of GST)	<ul style="list-style-type: none"> •Opportunity to have a named Gala Dinner (7.30 PM-11.00 PM). •Inaugural dinner publicity and branding to carry company name and logo on exclusive basis e.g., Inaugural Dinner supported by "X Company". •Additional venue branding opportunities at the Inaugural dinner venue will be offered subject to approval of organizing committee. •Organizing committee to have final say in selection of venues, suppliers and event flow. •Entry and access to the event will be controlled and monitored by the Organizing committee. Invitation opens only to registered conference delegates and 15 personnel from the partner company. •3 Units of 3 x 3m stalls will be complimentary.
	4	Banquet Dinner at AOICON 2026 10 th January 2026	1	INR 80 Lakhs (exclusive of GST)	<ul style="list-style-type: none"> •Opportunity to have a named Banquet Dinner (7.30 PM-11.00 PM). •All dinner publicity and branding to carry company name and logo on exclusive basis e.g., Banquet Dinner supported by "X Company". •Additional venue branding opportunities at the dinner venue will be offered subject to approval of organizing committee. •Organizing committee to have final say in selection of venues, suppliers and event flow. •Entry and access to the event will be controlled and monitored by the Organizing committee. Invitation opens only to invited guests and 20 personnel from the partner company. •4 Units of 3 x 3m stalls will be complimentary.



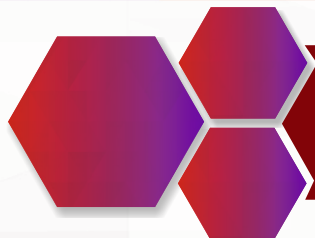
Sponsorship Opportunities

STALL OPTIONS

Color	Stall Size	Amount	Complimentary Badges
GREEN	6m X 9m	₹ 50 _{LAKHS}	7 Full Meeting Badges
RED	6m X 4m (Zone 1)	₹ 30 _{LAKHS}	5 Full Meeting Badges
BLUE	6m X 4m (Zone 2)	₹ 25 _{LAKHS}	5 Full Meeting Badges
PURPLE	3m X 3m (Zone 1)	₹ 15 _{LAKHS}	3 Full Meeting Badges
SKY BLUE	3m X 3m (Zone 2)	₹ 12 _{LAKHS}	3 Full Meeting Badges
ORANGE	3m X 2m (2 SIDE OPEN)	₹ 10 _{LAKHS}	2 Full Meeting Badges
ORANGE	3m X 2m (1 SIDE OPEN)	₹ 7 _{LAKHS}	2 Full Meeting Badges
PINK	2m X 2m	₹ 5 _{LAKHS}	1 Full Meeting Badges



3m x 3m Standard Maxima Shell Scheme Booth



Sponsorship Opportunities

Type	SI No.	Category	No.	Sponsorship	Inclusions
ZONE PARTNERSHIP OPPORTUNITIES	1	Registration Area	1	INR 80 Lakhs (exclusive of GST)	<ul style="list-style-type: none"> •Exclusive branding opportunity of the registration desk area. •All registration desk personnel to wear uniform of the partner company (to be provided by partner) All lanyards to have AOICON 2026 Logo and partner logo. •Space provided for building of reception counter (to be done by partner). •Exclusive entry of 10 personnel along with company pass entitlements into the delegate, OC, faculty and VIP registration areas. •Opportunity to provide handouts/material etc. to delegates (to be printed and procured by partner) after confirmation by organizing committee.
	2	Lunches	4	INR 60 Lakhs (exclusive of GST) Per Day	<ul style="list-style-type: none"> •Exclusive branding opportunity of the food court area (Main food court that will be operational on all days) All catering personnel to wear uniform of the partner company (to be provided by partner). •Space provided for building of welcome counter (to be done by partner) Exclusive entry of 10 personnel along with partner pass entitlements into the zone. •Arrangement of food & beverages with cost to be taken care of by the company. To ensure consistent supplies of material on all 4 days procurement has to be done from the venue only. •Company can restrict this for faculty and delegates only.
	3	Cloak Room	1	INR 20 Lakhs (exclusive of GST)	<ul style="list-style-type: none"> •Opportunity to exclusively manage and brand all cloak rooms at the venue during AOICON 2026. •Company personnel to manage end-to-end cloak room operations. •Luggage tags can have company branding (to be printed and procured by partner). •Exclusive entry of 10 personnel along with partner pass entitlements for managing the various cloak rooms.
	4	Preview Room	1	INR 20 Lakhs (exclusive of GST)	<ul style="list-style-type: none"> •Exclusive branding opportunity of the preview room. •Preview room name to be re-branded as "X Company Preview Room". •All event personnel to wear uniform of the partner company (to be provided by partner). •Space provided for building of welcome counter (to be done by partner). •Exclusive entry of 8 personnel along with partner pass entitlements into the zone.
	5	Faculty Lounge	1	INR 30 Lakhs (exclusive of GST)	<ul style="list-style-type: none"> •Exclusive branding opportunity of the faculty lounge. •Faculty lounge name to be re-branded as "X Company Faculty Lounge". •Food and beverages as per policy and safety guidelines can be served by the partner company. •Exclusive entry of 10 personnel along with partner pass entitlements into the zone. •All event personnel to wear uniform of the partner company (to be provided by partner). •Space provided for building of welcome counter (to be done by partner).
	6	Hospitality Lounges	1	INR 25 Lakhs (exclusive of GST)	<ul style="list-style-type: none"> •Opportunity to create company branded hospitality lounge Organising Committee to provide a bare space. <p>All expenses towards construction and decoration (as per conference theme) to be done by partner company Exclusive entry of 10 personnel along with partner pass entitlements into the zone.</p>

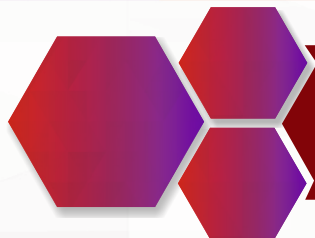




Sponsorship Opportunities

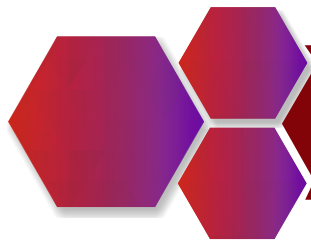
Type	SI No.	Category	No.	Sponsorship	Inclusions
ZONE PARTNERSHIP OPPORTUNITIES	7	Tea/Coffee/Water Station	4	INR 25 Lakhs (exclusive of GST)	<ul style="list-style-type: none"> •Opportunity to brand the tea/coffee/water stations placed at various areas within the convention Centre Option (at partner company's cost) to build custom tea/coffee booth at various locations. Note: Stocking, serving, refilling, disposal, health & safety, vendor selection and licenses to be managed by the organising committee.
	8	Help Desk	4	INR 15 Lakhs (exclusive of GST)	<ul style="list-style-type: none"> •Opportunity to brand the Help desks placed at various areas within the convention Centre All help desk personnel to wear uniform of the partner company (to be provided by partner) Option (at partner company's cost) to build custom help desk booth at various locations. Note: Help desk manpower to be provided by the organising committee.
	9	Logistics Partner	-	INR 20 Lakhs (exclusive of GST)	<ul style="list-style-type: none"> •Opportunity to support the complete transfers of participating delegates and faculty from various transportation hubs (airport, bus stand and railway stations) to various drop locations (selected hotels across the city and venue). Partner company can display their name on the vehicle. •Further transfers to be supported from the various hotels to the venue for 4 days on a pre-determined circuit transfer route •All management personnel to wear uniform of the partner company (to be provided by partner) •Option (at partner company's cost) to undertake the entire opportunity on actual expenditure
	10	Venue Wifi	1	INR 10 Lakhs (exclusive of GST) Per Day	<ul style="list-style-type: none"> •Home Page AD when logging on to the internet on Conference Wi Fi Connection - Per Day Option. •Opportunity to brand the Wi-Fi landing page, Wi-Fi name and Wi-Fi password. •Logo on the Wi-Fi password distribution desk. •Option (at partner company's cost) to provide branded print coupons of Wi-Fi password.
	11	Director Meeting Rooms	Limited Slots	INR 10 Lakhs (exclusive of GST) Per Slot	<ul style="list-style-type: none"> •Limited Slots on "First-come, First-serve" basis.
	12	Kit Counter Branding	1	INR 50 Lakhs (exclusive of GST)	<ul style="list-style-type: none"> •Kit Bag Branding/ Kit Counter Branding 50 Lakhs (for 5,000 kits). •Exclusive branding opportunity inside the Conference Kit or at the Kit Counter backdrop. •Company Registration - 10. •Company brochures - Insert in conference kit.
	13	Poster Area Branding	1	INR 10 Lakhs (exclusive of GST) Per day	<ul style="list-style-type: none"> •Exclusive branding opportunity in the Poster Area . •Company Registration - 10. •Company brochures - Insert in conference kit.




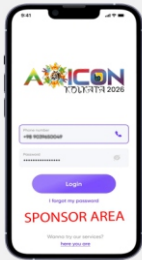



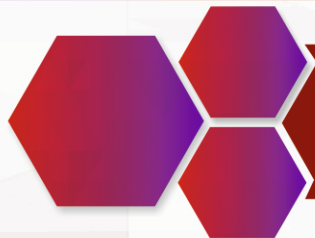
Branding Opportunities

Type	Sl No.	Category	No.	Sponsorship	Inclusions
OTHER BRANDING OPPORTUNITIES	1	CYBER LOUNGE	4 Zone	INR 5 Lakhs (exclusive of GST) Per Day	
	2	RELAXING LOUNGE BRANDING (i.e., Standee, Banner, Side Wall Branding)	4 Zone	INR 10 Lakhs (exclusive of GST) Each	
	3	PEN DRIVE BRANDING	1	-	
	4	DIGITAL SIGNAGE ADD (30 SEC)	-	-	
	5	COMPANY ADVERTISEMENT IN A) PROGRAM BOOK B) INFO BOOK/VENUE DETAILING C) ABSTRACT BOOK/SOUVENIR D) DAILY NEWS BULLETIN FOR ONE DAY	"First-Come, First-Serve" Basis	Full Page- 2 Lakhs Half Page- 1 Lakhs Quarter Page - 50,000/- (Combo in all 4 will be 25% discount) (exclusive of GST)	





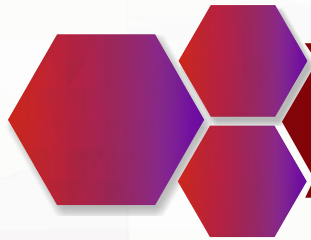
Branding Opportunities

Type	Sl No.	Category	No.	Sponsorship	Inclusions
OTHER BRANDING OPPORTUNITIES	6	CONFERENCE KIT PEN BRANDING	1	INR 10 Lakhs (exclusive of GST) Pens to be provided by company	
	7	CONFERENCE PAD BRANDING	1	INR 10 Lakhs (exclusive of GST) Pads to be provided by company	
	8	MOBILE APP - ADV/ BANNER A) PUSH NOTIFICATION IN MOBILE APP B) ONE SMS TO ALL REGISTERED DELEGATES C) EMAIL TO ALL REGISTERED DELEGATES EXCLUSIVE MAILERS TO CONFERENCE DATA - AS SPECIAL AD'S / INVITATIONS / ANNOUNCEMENTS	-	INR 10 Lakhs (exclusive of GST)	
	9	BOTTLE BRANDING	-	-	
	10	VOLUNTEER APPARELS (T-Shirts)	-	-	



Branding Opportunities

Type	Sl No.	Category	No.	Sponsorship	Inclusions
OTHER BRANDING OPPORTUNITIES	11	DATA READER - DELEGATE BADGE TO BE SCANNED WHEN VISITING THE BOOTH	-	-	
	12	Cube Box Branding	-	-	
	13	PRE-CONFERENCE - CAUSE 5K RUN	-	-	Contact Secretariat
	14	BUNTING IN THE EXHIBITION AREA WITH SPONSOR LOGO AND CONFERENCE BRANDING	-	-	Contact Secretariat
	15	GROUP REGISTRATION	-	-	Contact Secretariat



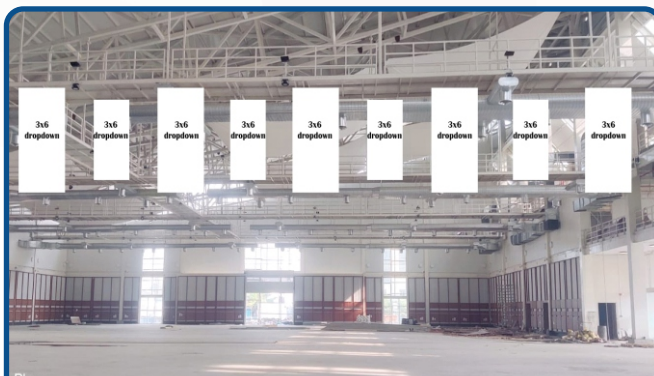
Branding Opportunities



Branding Name : BBEC- CAR ENTRY
Quantity : 1 Pc
Sponsor Area : 66' x 10' & 75' x 10'



Branding Name : BBEC- CAR EXIT
Quantity : 1 Pc
Sponsor Area : 75' x 10' & 66' x 10'



Branding Name : DROP-DOWN BUNTING (H- 'A')
Quantity : 3 Pcs Set
Sponsor Area : 3' x 6'



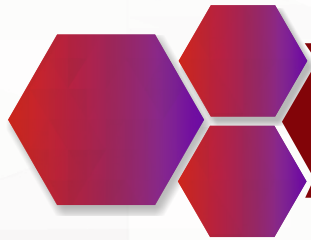
Branding Name : DROP-DOWN BUNTING (H- 'B')
Quantity : 3 Pcs Set
Sponsor Area : 3' x 6'



Branding Name : BBEC- MAIN ENTRANCE
Quantity : 1 Pc
Sponsor Area : 10' x 8'



Branding Name : BBEC-BBCC PATHWAY- 1
Quantity : 1 Per Pc
Sponsor Area : 14' x 7.55'



Branding Opportunities



Branding Name : BBEC-BBCC PATHWAY (LEFT)- 2
Quantity : 2 PCS
Sponsor Area : 4' x 8.5' & 3' x 8.5'



Branding Name : BBEC-BBCC PATHWAY (RIGHT)- 3
Quantity : 2 PCS
Sponsor Area : 4' x 7.5'



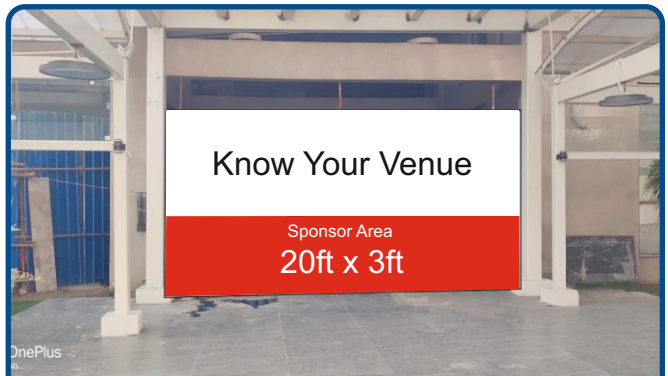
Branding Name : BBEC-BBCC PATHWAY- 4
Quantity : 1 Per Pc
Sponsor Area : 14' x 7'



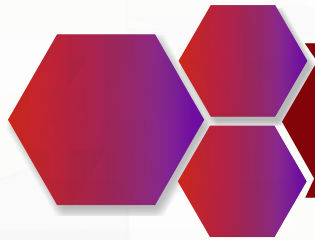
Branding Name : REG. AREA - SCI. HALL- 5
Quantity : 1 Per Pc
Sponsor Area : 13' x 6.5'



Branding Name : REG. AREA - SCI. HALL- 6
Quantity : 1 Per Pc
Sponsor Area : 17' x 7'



Branding Name : Know Your Venue Branding
Sponsor Area : 20' x 3'



Branding Opportunities

16x10x2ft



Branding Name : SCI. HALLS ENTRY GATE
Quantity : 1 PCS
Sponsor Area : 16' x 10' & 2'

2.5x10ft (4 sides)



Branding Name : L- O PILLAR BRANDING 4
Quantity : 1 Per Pc
Sponsor Area : 2.5' x 10'

16x10ft



Branding Name : L- O BEHIND LIFT
Quantity : 1 PCS
Sponsor Area : 16' x 10'

**standee
3x6ft**



Branding Name : BBCC - CAR ENTRY POINT STANDEE
Quantity : 3 Pcs Set
Sponsor Area : 3' x 6'

30x8ft

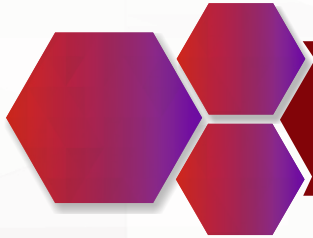


Branding Name : BBCC - MAIN CAR ENTRY POINT
Quantity : 1 Pc
Sponsor Area : 30' x 8'

18x8ft



Branding Name : L- 4 IN FRONT LIFT 2 STONE WALLS
Sponsor Area : 18' x 8'



Branding Opportunities

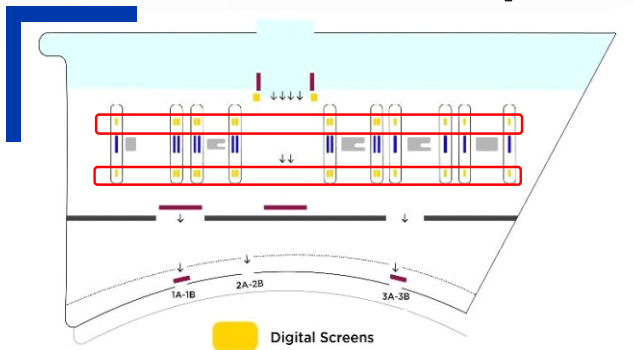


Branding Name : BBCC – MAIN ENTRY POINT RIGHT SIDE
Quantity : 1 PCS
Sponsor Area : 30' x 4'



Branding Name : BBCC – MAIN ENTRY POINT
Quantity : 2 Pc set
Sponsor Area : 3' x 10'

Kolkata Airport Branding Opportunity



SITE USP:

- Head on media
- High dwell time media
- Ideal for creating recall for brand messages

PACKAGE NAME

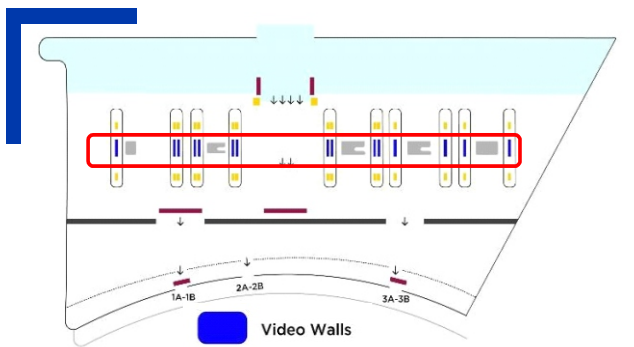
Touch Down

TYPE OF DISPLAY

Digital Screen

LOCATION

Baggage Belt



SITE USP:

- HeHead on media. Very high dwell time at baggage belt
- Ideal for creating recall for brand messages

PACKAGE NAME

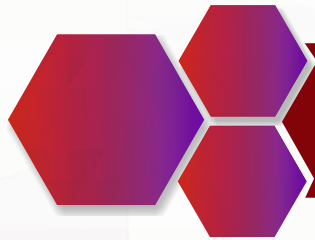
Digital Stellar

TYPE OF DISPLAY

Digital Video wall

LOCATION

Baggage Belt



Conference Highlights

◆ Cutting-Edge Scientific Content:

A meticulously curated program featuring keynote lectures, panel discussions, workshops, and hands-on sessions.

◆ Global Networking:

Connect with otolaryngology leaders, industry pioneers, and rising stars from around the world.

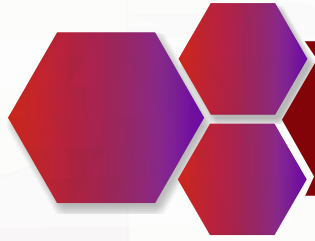
◆ Exhibition & Technology Showcase:

Explore the latest innovations in medical technology, pharmaceuticals, and surgical tools.

◆ Explore Kolkata:

Immerse yourself in the rich cultural tapestry, culinary delights, and architectural marvels of Kolkata.





ABOUT THE VENUE

Venue: Biswa Bangla Convention Centre (BBCC)

The Biswa Bangla Convention Centre (BBCC), is one of Asia's finest and India's biggest convention centre and is the venue for AOICON 2026. Located in New Town, Kolkata, BBCC boasts world-class infrastructure, including: State-of-the-art auditorium with more than 3000 sitting capacity, Modern breakout rooms for parallel sessions, Advanced AV and communication facilities, Ample networking and exhibition spaces. Its strategic location ensures seamless accessibility from the airport, hotels, and key attractions. The maverick property has a cluster of lovely banquet halls, theatres, Trade area and Exhibition areas. It is located near the famous ECO Park which is your go-to place for hosting a range of social and cultural events. This venue is best suited for National and International Conferences of this magnitude.

ADDRESS: HFJF+XMC, Canal Bank Rd, DG Block(Newtown), Action Area I, Newtown, New Town, West Bengal 700156



BBCC Detail Layout



**EXHIBITION A&B, LUNCH AREA, VIP
LUNCH AREA, KIT DISTRIBUTION AREA
& CLOAK ROOM**



AOICON 2026

77th Annual National Conference of The Association of Otolaryngologists of India

Theme - Embark on a Journey of Innovation, Collaboration, and Excellence



DATE : 8th TO 11th JANUARY, 2026 | VENUE : BISWA BANGLA CONVENTION CENTRE, KOLKATA

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Please tick ☒ the appropriate box

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Name: Mr. Ashish Jaiswal

Mobile: 9123977754

Telephone: 033 2225 8548 / 033 2221 9738

Email: info@aoicon2026kolkata.com

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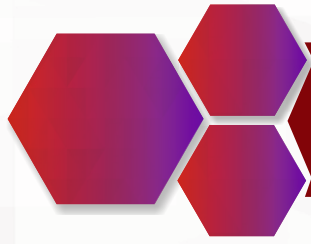
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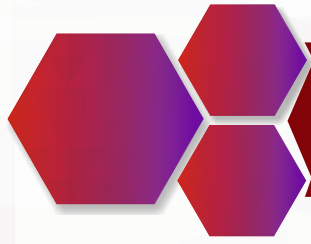
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AOICON 2026



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AOICON 2026

77th Annual National Conference of The Association of Otolaryngologists of India



Dr. Utpal Jana
Organising Chairman
9831061165



Dr. Snehasish Barman
Organising Secretary
9831047663



Dr. Saumendranath Bandyopadhyay
Chairman Scientific Committee
9051923595



Dr. Ajoy Kumar Khaowas
Organising Treasurer
9836210930

Conference Secretariat

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Address: The Association of Otolaryngologist of India West
Bengal, CMC House, 91B Chittaranjan Avenue, Kolkata 700073

Website: www.aoicon2026kolkata.com



PROFESSIONAL CONFERENCE ORGANIZER

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AJC Bose Road, Kolkata - 700017

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